

As Students Head Back to Class, Alcohol Testing Equipment Manufacturer Lifeloc Technologies Emphasizes the Importance of School Alcohol Testing

Alarming underage drinking trends put student safety at risk, require increased school alcohol testing.

Wheat Ridge, CO (<u>PRWeb</u>) September 20, 2007 -- Lifeloc Technologies (<u>www.lifeloc.com</u>), a leading alcohol testing equipment manufacturer, emphasizes the dangers of underage drinking as students head back to school this fall. To combat this disturbing trend, Lifeloc Technologies now offers easy-to-use and reliable breathalyzers to schools at a special price.

According to the SAMHSA National Survey on Drug Use and Health, in 2005 about 10.8 million persons ages 12-20 (28.2% of this age group) reported drinking alcohol in the past month. Nearly 7.2 million (18.8%) were binge drinkers, and 2.3 million (6.0%) were heavy drinkers.

As a deterrent to student drinking, Lifeloc manufactures professional grade breath alcohol testing equipment used by school administrators and resource officers alike. Lifeloc's model FC10PlusTM includes passive testing for rapid, less invasive school alcohol testing before a dance or extra curricular event. Tests can be repeated hundreds of times in rapid succession, allowing event coordinators to test students quickly at a very low cost. Passive testing can also be utilized to detect the presence of alcohol in beverage containers.

Tom Kissler, Lifeloc Sales Manager, explains that "Inquiries from High Schools and Universities are increasing steadily as more and more of these institutions implement school alcohol testing for certain events. Almost uniformly, we find, these devices are being used for deterrence and intervention, rather than for school disciplinary action or enforcement of liquor laws. With this focus on student safety, we believe school testing has become a positive use of breath testing technology that is non-threatening and non-invasive."

Make sure alcohol is not on your teen's back to school list. Visit alcohol testing equipment manufacturer Lifeloc Technologies today at <u>www.lifeloc.com</u> for more information on school alcohol testing and special pricing.

About Lifeloc Technologies:

For over twenty years, Denver based alcohol testing equipment manufacturer Lifeloc Technologies (<u>www.lifeloc.com</u>) has served the business, law enforcement and corrections communities by providing high-tech alcohol testing devices. Used in over 35 countries, Lifeloc's breath alcohol testing devices are recognized for their ease-of-use, reliability, and long life. Lifeloc products have been tested and approved by the National Highway Traffic Safety Administration, a part of the U.S. Department of Transportation, as well as multiple state forensic laboratories in the U.S. and in many other countries.

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