LIFELOC TECHNOLOGIES RELEASES FIRST MOBILE WORKPLACE ALCOHOL TESTING SOLUTION

DENVER – October 20, 2010 – Lifeloc announces the immediate availability of the Phoenix 6.0BT (Bluetooth®), a new addition to its industry leading line of Workplace Breath Alcohol Testing Systems.

According to a national survey conducted by the Hazeldon Foundation, more than 60% of U.S. adults know people who have gone to work under the influence of drugs or alcohol. Estimates of the cost of drug and alcohol use to American businesses range from \$80 Billion to \$130 Billion annually with as much as 90% of the impact being attributed to alcohol.

"Lifeloc Technologies' expertise is helping businesses set up and administer alcohol testing programs and it's never been more important than it is today," said Kelly Silverman, product manager with Lifeloc. "We're excited to introduce an improved substance abuse solution for employers that reduces costs, and improves productivity and safety."





The new Phoenix 6.0BT, "Bluetooth®" system delivers the first completely mobile and secure Workplace alcohol testing solution through our Phoenix 6.0 alcohol tester and a new wireless portable printer.

Mary Hines, president of the *Substance Abuse Program Administrators Association (SAPAA)* commented, "We're pleased with the continued commitment of Lifeloc to testing and systems advancements in our industry."

Highlights of the Phoenix 6.0BT alcohol testing system include:

- A new Bluetooth portable printer with ultra-secure test result printing using Lifeloc's tamper evident PermAffix Labeling System™.
- EasyMode[™] software that guides the test administrator through each step of the prescribed testing protocol ensuring DOT compliance.
- Elimination of cumbersome carry cases and printer docking stations for true test and print portability.
- On-board barometric pressure sensing (standard on all Phoenix models) for increased accuracy and fool proof calibration.
- On-board printer temperature sensing to ensure quality printing of test results under all conditions.
- DOT/NHTSA approved for Evidential breath alcohol workplace testing.

Visit Lifeloc today at www.lifeloc.com or review the product at the <u>Phoenix 6.0</u> BT product page.

For more than 25 years Lifeloc Technologies, Inc. has been a leading provider of professional Workplace breath alcohol sensing solutions. Our EV30 and Phoenix 6.0 family of Workplace breath testers are proudly manufactured in the USA, sold worldwide, and recognized for their ease-of-use, accuracy and reliability.

To learn more about Lifeloc and the Phoenix 6.0BT, please visit www.lifeloc.com or call 1-800-722-4872.

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